

## Putting a copyright message on a digital image for the web site

This tutorial was prepared using Photoshop 7. Other versions of Photoshop may have slight variations in their commands.

### Method 1

#### Step 1: Create your copyright message

Open a **New** frame. Set the name to copyright. Set the size to 768 px x 525 px. Set the background to transparent.

Use the **text** button to write your copyright message. Use the Arial font at 12 pt, set to bold and white text colour. The © character is obtained using **Alt + 0169** from the number pad with the Arial font.

Position the text in the centre of the frame. **Save** the picture in **PNG format** as copyright.png

#### Step 2: Place your copyright logo

**Open the image** you wish to copyright.

**Resize** the image to 768 px x 576 px maximum (landscape) or 525 px x 700 px maximum (portrait).

Use the **magic wand tool** to select the transparent background on the copyright.png image. Then **select similar** and **select inverse**. This will select only the white text on your image.

Use the **move tool** to place the text on your image.

You can now move the text to a suitable position on the image and change its size using the **transform scale** command.

Finally, from the **layer** commands, **flatten the image** so that the text is embedded in the image.

#### Step 3: Save for the web

When you save your image, use the **save as** command. Select the **JPEG** format. **Name your image as for a competition** (Title by Author, with no full stops) and add **web** at the end. This will ensure that your original image is not overwritten and that the purpose of the new image is clear. Finally select a file size that is **about 50 kb**.



Filename:  
Black Swans at Leeds Castle by A Taylor web.jpg

## **Method 2**

### **Step 1: Create your copyright message**

Open a **New** frame. Set the name to copyright. Set the size to 768 px x 525 px. Set the background to transparent.

Use the **text** button to write your copyright message. Use the Arial font at 36 pt, set to bold and white text colour. (Use a smaller font size if your message does not fit). The © character is obtained using **Alt + 0169** from the number pad with the Arial font.

Position the text in the centre of the frame. **Save** the picture in **PNG format** as copyrightlarge.png

### **Step 2: Place your copyright logo**

**Open the image** you wish to copyright.

**Resize** the image to 768 px x 576 px maximum (landscape) or 525 px x 700 px maximum (portrait).

Use the **magic wand tool** to select the transparent background on the copyright.png image. Then **select similar** and **select inverse**. This will select only the white text on your image.

Use the **move tool** to place the text on your image.

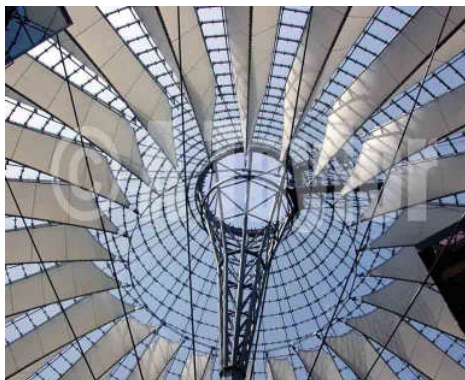
You can now move the text to the centre of the image and change its size using the **transform scale** command.

From the **layers palette**, select the layer that has the text. Change its **opacity to about 30%**. This should allow the image to be seen through the copyright message.

Finally, from the **layer** commands, **flatten the image** so that the text is embedded in the image.

### **Step 3: Save for the web**

When you save your image, use the **save as** command. Select the **JPEG** format. **Name your image as for a competition** (Title by Author, with no full stops) and add **web** at the end. This will ensure that your original image is not overwritten and that the purpose of the new image is clear. Finally select a file size that is **about 50 kb**.



Filename:  
Potsdamer Platz Roof by A Taylor web.jpg