

Criteria for Judging an AV

Photography

Consistency – good quality images, not necessarily 20s

Few repeated images

Format – stick to either portrait or landscape throughout (or include portrait on special background or pan/tilt)

Audio

Music fits images – style and timing

Clear voice for any commentary not swamped by music

Avoid too much detail (e.g. dates) in commentary

Good quality music recording

Presentation

Storyline – should have a beginning, middle and end

Transitions, no gimmicks, consistency; not too many types, smooth

Overall needs to command interest and have entertainment value

Clear graphics and animation

No hurried endings

Whole AV flows